

INTRODUCTION



Prolite Paints (ISO 9001:2015) has been in the paint industry since 30 years. We are an MSME approved micro scale unit located in Behala Industrial Estate, Kolkata. The company was established by Shri Vijay Sharma (Proprietor) in 1997. It is currently run by Shri Vijay Sharma ji and his son, Shri Akash Sharma ji. Having excellent knowledge and experience in the paint industry, we always strive to follow fine trade policies, transparency in money transactions and maintain high quality of products. All these points are the base of our success achieved in the market.

We have annual turnover Rs.6-8 crore across all markets.

Our paints are known for their quality, price and eco-friendly nature. We are one of the leading manufacturers, suppliers and exporters of a wide range of paints in the commercial, industrial, decorative and domestic sector. We boast of a substantial market share in Eastern India. The advantage any company gets by using our products is that we can tailor make and customize the product according to our client's specification and needs. **We are also the sole Defence Research Development Organization (DRDO) approved manufacturers in eastern India for multi spectral camouflage paints and camouflage infrared paints. These are highly specialized paints used by the Indian Defence.**

Prolite Paints

Manufacturer of Domestic and Industrial Paint Coatings

Plot A/2, Behala Industrial Estate, 620, Diamond Harbour Road (Behala Chowrasta), Kolkata 700034. West Bengal, India.
www.prolitepaints.com | +91 8017139908 / +91 9831588855 / +91 9831028668 | prolitepaints@gmail.com

OUR CLIENTS

Apart from a diverse dealer/retailer/distributor network across Eastern India, some of our industrial clients include:

1. Bharat Earth Movers Limited (BEML)
2. Indian Railways
3. General Electricals (GE)
4. Bhutan Engineering Company
5. Ispat Damodar Pvt. Ltd.
6. Reliance Power (Sasan Power Limited)
7. Kiswok Industries
8. West Bengal Police and Kolkata Police
9. Rashmi Mettaliks
10. Alom Extrusions (Alom Group)
11. Calcutta Electricity Supply Corporation (CESC)
12. Defence Research and Development Organization (DRDO)
13. Bata India
14. South Bengal State Transport Corporation (SBSTC)
15. Toyota Bhutan
16. State Trading Corporation of Bhutan Limited (STCBL)
17. BRG Iron & Steel Company Pvt. Ltd.
18. S Dhole & Company (Salical)
19. Navbharat Cylinders
20. Bhuvee Stenovate
21. IMS Medisolutions
22. DR Steel Industries

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23. BMN Alloys
24. Hazaribag Dental College
25. Marco Blowers, West Bengal
26. Benson Engineering, Rourkela (Orrisa)
27. PNP Flexipack, Ranchi
28. SA Traffic Safety, Kolkata
29. Ruby Hospital Kolkata
30. AKM Agro Processing Pvt. Ltd.
31. Laser Power and Infra Pvt. Ltd.
32. Shree Lakshmi Iron Steel Works Pvt. Ltd.
33. Shiva Steel Industries

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APPLICATION AREAS / PRODUCT LIST:

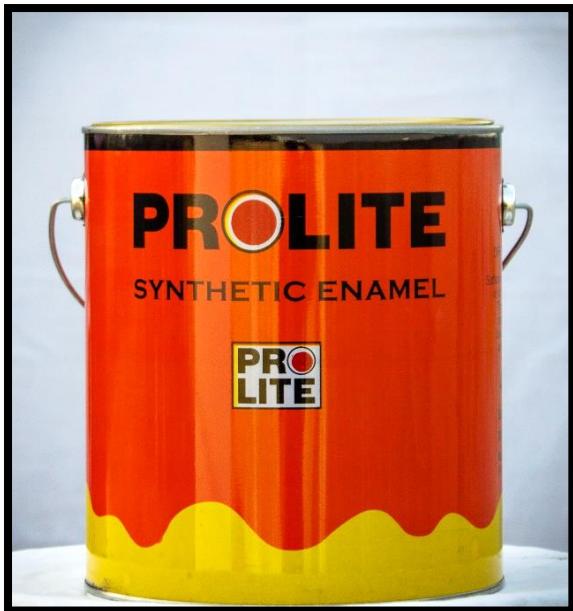
1. Domestic Water Based Coatings- Distempers, Primers, Emulsions
2. Wall Putty
3. Cement Paint
4. Road Marking Paints (Hot and cold applied)
5. Line marking or bay marking paints (used in factory floors or parking lots)
6. Floor Paints
7. Industrial Epoxy Floor Paints, Broadcast Floor and Metal Substrate Paints (single and dual packs)
8. Synthetic Enamels and Synthetic Primers
9. High Build Black Bituminous Paints
10. Water Based Industrial Coatings
11. Stoving Paints
12. Hammer Tone Paints
13. Stipple or Texture Paints
14. Ductile Iron Pipe Coatings
15. Stencilling Paints
16. Temperature Reducing Cool Coat Paints
17. Aluminium Paints
18. Chlorinated Rubber Paints
19. Multi Spectral Camouflage Paints
20. Camouflage Infrared Paints
21. Flash Primer

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OUR CONTAINERS / PACKAGING:



CERTIFICATIONS:

- ISO 9001:2015 (International Standard for Organizations)
- CSIR-CECRI Certified Professionals (Council for Scientific and Industrial Research- Central Electrochemical Research Institute)
- NSIC (National Small Industries Corporation) Registered Unit
- SSI Registered Unit (Ministry of Small Scale Industries)
- FACSI Registered Unit (Federation of Associations of Cottage and Small Industries)
- MSME Registered Unit

Prolite Paints

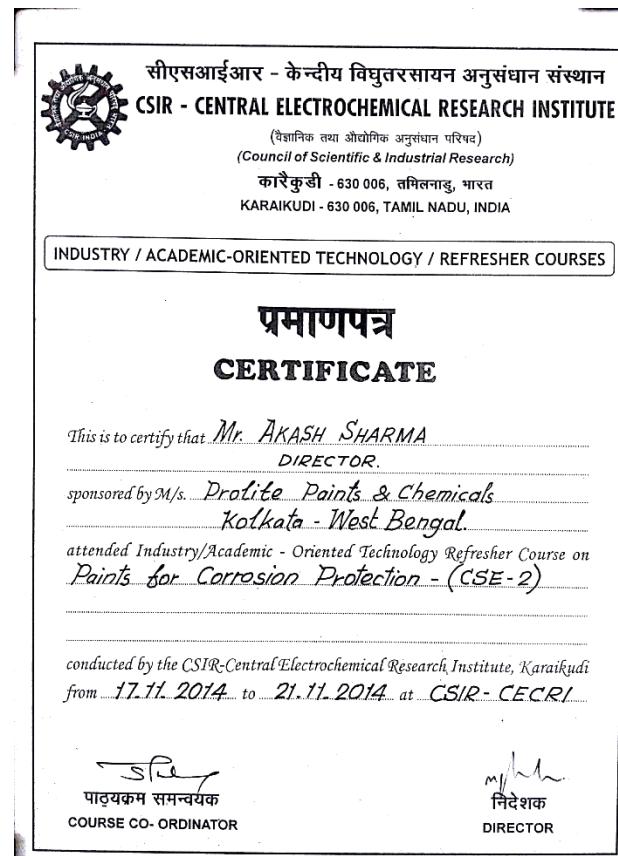
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ISO 9001:2015 Certification



CSIR CECRI Certification



INFRASTRUCTURE:

We have installed a well-developed processing unit spanning 8000 square feet equipped with advanced technologies and modern machines. These machines are highly upgraded that help us in meeting the bulk requirement of our clients within a stipulated time frame. With the support of these machines we can produce 1 lac litres of paint per month. Some of our machines include coating machines, induction machines, paint dispersion machines, paint wet milling machines, coatings dispersion machines.

Our unit also has a well-developed lab that is used for testing of raw materials and finished products. We are also constantly conducting R&D activities to improve our products.

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LIST OF PLANT MACHINERY:

SL.NO	TYPE OF MACHINE	SIZE (Feet)	UNITS	BATCH QUANTITY (Kg)
1	Ball Mill	3 by 3.5	3	600 each
2	Ball Mill	4 by 4.5	4	1000 each
3	Ball Mill	2 by 2.5	2	400 each
4	Ball Mill	5 by 5.5	1	2500 each
5	Attritor / Bead Mill	2 by 2	2	300 each
6	Mixer		3	400 each

QUALITY ASSURANCE PLAN

We are backed by our quality control unit that help us in offering an extensive range of paints to our clients, which meet industry standards and norms. We make sure that our range is free from any defect, and ideal for use. Our quality experts keep a close eye right from procurement of raw materials to the final dispatch of finished range. Furthermore, they test our range on various parameters to assure its durability and reliability. Our lab is equipped with all the modern instruments and testing methods employed in the international paint industry.

We have qualified and certified professionals trained from the CSIR (Council of Scientific and Industrial Research) - CECRI (Central Electrochemical Research Institute) in specialty coatings. CECRI is the premier R&D institute of the Government of India. Our employees also come trained from the Integrated Training Centre Haryana for Entrepreneurship Program under Ministry of Industries, Department of Industrial Development Govt. of India.

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Please find below the technically qualified manpower we have to assure the quality and conduct the tests on our paints:

1. VIJAY KUMAR SHARMA, Proprietor (1992-present)

- a. B.Com (Hons)- St.Xaviers College, Kolkata, 1980
- b. Integrated Training Centre Department of Industrial Development under Ministry of Industries (Residential Paints Technology Course) at Nillokheri, Haryana, 1982

2. AKASH SHARMA, Proprietor and Business Development Manager (2016- present)

- a. Bachelor in Media Studies (BMS) - Symbiosis Institute of Media & Communication, Pune (2014)
- b. Paints for Corrosion Protection- CSIR CECRI, Karaikudi, Tamil Nadu (2014)
- c. Masters (MFA) in Filmmaking- Sarajevo Film Academy (film.factory), Sarajevo, Bosnia and Herzegovina (2016)

LABORATORY FACILITIES

Apart from having our own in-house lab we have long term collaborations with NABL accredited labs like Aglow and Indian Paint Association (IPA) Test Lab. Please find below the facilities available at our in-house testing lab:

- 1. Hegman Gauge
- 2. Ford Viscosity Cup
- 3. 100 CC Specific Gravity Measuring Cup
- 4. Gloss Meter
- 5. Heat Chamber
- 6. Black and White Chequerboard for Coverage Testing
- 7. Avery Weighing Machine Up to 1000 Kg
- 8. Temperature Measurement Infrared Laser Gun
- 9. Digital Laboratory Scale

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OUR TEAM



We are backed by a competent team of dedicated professionals (employee strength around 30 people), which help us in offering customized range of paints to our clients at industry leading prices. These personnel are committed to achieve the maximum satisfaction level of our clients, by providing extensive range of paints to them. We provide regular training sessions to our team members that help them to keep abreast with industry enhancements. Moreover, with the help of our sales and marketing executives, we fulfil the bulk requirement of our clients in a best possible manner.

Our team comprises: chemical engineers, electrical engineers, chartered accountants, quality controllers, laboratory chemists, warehouse and packaging experts, sales and marketing executives.

Our competent workforce is backed with a huge industry experience. This helps us in delivering customized range of paints within committed time frame to our valued patrons. Similarly, we have a well-maintained manufacturing unit, where we produce paints in large quantity under all circumstances. Also, our production standards are abided with set industrial norms and every product is tested prior to final delivery to the client-end. Moreover, our experts make use of supreme quality raw materials in procuring diverse range of wall paints and primer. Keeping in mind the satisfaction of customers, we offer these ranges at affordable prices. Our provided products are appreciated globally for their flawless texture, colour quality, attractive range and appealing finish.

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WAREHOUSING & PACKAGING

Our organization is backed by a huge spacious warehousing unit that helps us in inventory management. This unit is equipped with advanced equipment that help us in loading and unloading of products in a systematic manner. With the support of our warehousing unit we meet the bulk order of the buyer within a stipulated time frame. We also give complete attention on superior packaging of products. Our packaging personnel pack these paints in such a way that prevent our range from any damage during transit. Moreover, we also provide customized packaging of products to our clients as per their requirements.

Our unit at Behala Industrial Estate



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